

Resource 4.4 Planning in a Nutshell

The purpose of this checklist is to help you use the GSOs and the North East Regional Museums Hub tool:

1. To identify an indicative social outcome GSO
 2. To focus your planning for evaluation so that you select the right methodology & tools to capture robust evidence.
- ✓ HAVE YOU IDENTIFIED in 1 sentence what is the purpose or aim of your project? What social outcomes do you want for participants?
 - ✓ HAVE YOU AGREED which broad **first tier GSO** this aim sits under: Health & Well-being, Stronger & Safer Communities or Strengthening Public Life?
 - ✓ HAVE YOU read through the **second tier indicators** for the GSO you are exploring? HAVE YOU AGREED which of these indicators most appropriately describes the social outcomes for your project?
 - ✓ HAVE YOU decided on the **second tier GSO indicator and** read the **third tier indicators** under that heading?
 - ✓ HAVE YOU AGREED WHICH of these more refined indicators describe your outcome?
 - ✓ HAVE YOU tweaked or adapted one of these outcomes? If not, what additional outcomes need to be here?
 - ✓ HAVE YOU DECIDED ON the indicators of this outcome that you expect at the end of the project?
 - ✓ HAVE YOU IDENTIFIED what evidence might you hope to gather to show you are successfully delivering this outcome?
 - ✓ HAVE YOU IDENTIFIED what questions you would ask participants in order to generate evidence? How would you ask these questions and collect the answers?
 - ✓ HAVE YOU checked whether and how partners are evaluated and thought about pooling this work?
 - ✓ HAVE YOU AGREED HOW TO use your evidence and who needs to know about your social outcomes and the value of this work? Make sure you disseminate.